

**ALGOMA TOURISM AND PROMOTION COMMITTEE MINUTES
DECEMBER 8, 2009 at the CHAMBER**

The Tourism and Promotion Committee convened on December 8, 2009 at 1:30 PM.

Present: Brad Schmiling, Bruce Charles, Dennis Andre, Jan Dart, Jodi Wautlet, Dawn Dachelet, Lee Haasch

Absent: Margo Rouse

Also present: Pam Ritchie

Moved by Bruce second by Dennis to approve the agenda. MC

Moved by Dennis second by Bruce to approve November minutes. MC

Pam submitted a financial report Moved by Jan second by Dennis to approve the report. MC

Brad presented an email from Kevin Naze in which he pointed out some money saving suggestions that this Committee could look at.

There has been no further information regarding billboards but Brad explained that Jane of Jag's would work with us within the budget funds allotted for advertisements.

Jan presented an idea to promote Algoma using printed bags. Several suggestions were offered.

Brad will invite David Richards to the next meeting. Mr. Richards runs a business that deals with promotional material, logo's and branding. The Tourism & Promo Committee will see if this is something to be expanded and presented to other committees (Chamber, Main Street, City).

Next scheduled meeting is January 12, 2010 at 1:30 PM at the Chamber.

Moved by Bruce second by Jodi to adjourn. Meeting adjourned at 2:12 PM.