

ALGOMA TOURISM AND PROMOTION COMMISSION MINUTES

February 18, 2019 at 1:30 PM

The meeting was called to order by Lee Haasch at 1:30 PM.

Present: Lee Haasch, Sara Krouse, Bob Davis, Scott Osbourn, Jenny Highland, Jan Dart

The agenda was accepted on a motion by Highland second by Davis . MC

Moved by Davis second by Krouse to approve the January minutes. MC

Krouse presented the financial report. Motion by Dart second by Highland to accept. MC

The Annual Report to the Council will be provided in April. A motion by Dart to recommend the Accommodation Tax remain at the present 6% was seconded by Davis. MC

Osbourn reported the LaCrosse Show was down in attendance due to weather. Neil Sealey covered the show and distributed approximately 300 Friendly Algoma brochures. Davis commented that he has seen an increase in business from Iowa and perhaps a show in that area could be considered.

Motion by Osbourn second by Davis to advertise in three issues of On Wisconsin Outdoors. MC

The Billboard discussion continues.

Highland described some of the ride systems that many communities have added to transport visitors around their cities/towns.

Next meeting is scheduled for March 18th at 1:30 PM.

Moved by Osbourn second by Davis to adjourn at 2:50 PM. MC

Minutes submitted by Jan Dart