

ALGOMA TOURISM AND PROMOTION COMMISSION MINUTES

April 8, 2019 at 1:00 PM

The meeting was called to order by Lee Haasch at 1:00 PM.

Present: Lee Haasch, Scott Osbourn, Bob Davis, Sara Krouse, Jan Dart

Absent: Jenny Highland

The agenda and March minutes were accepted on a motion by Dart second by Haasch. MC

There was no financial report.

Haasch received five billboard face options from Link. The Commission determined one of the options with some changes would be acceptable. Haasch will send the suggestion changes to Link to have them add those changes and to resubmit for approval.

Krouse spoke of the Tall Ship sail-by on July 30th. She felt that advertising the event for Algoma on social media would reach more people than newspaper ads. Motion by Dart second by Osbourn to put \$200 towards that approach. MC

Next meeting is scheduled for May 13th at 1:30 PM.

Moved by Dart second by Osbourn to adjourn at 1:55 PM. MC

Minutes submitted by Jan Dart