

## ALGOMA TOURISM AND PROMOTION COMMISSION MINUTES

October 21, 2019 at 1:35 PM

The meeting was called to order by Lee Haasch at 1:35 PM.

Present: Lee Haasch, Bob Davis, Kay Smith, Jan Dart

Absent: Scott Osbourn, Mitch Grossel

The agenda was approved on a motion by Davis second by Dart. MC

May minutes were accepted on a motion by Haasch second by Davis. MC

Smith submitted the financial report. Moved by Dart second by Davis to approve. MC

Smith attended the Harbor Town annual meeting in Kewaunee on October 17 and 18. She reported that the meeting was well attended and Kathy Pabich was given an opportunity to talk about Friends of Crescent Beach and the work that is being done by that group. Smith has agreed to be the Algoma Tourism and Promotion representative to Harbor Towns. There will be an interim Harbor Town meeting on April 24 that will be held in Algoma and the annual meeting in 2020 will be in October held in Sheboygan.

The Commission members started the Budget review by selecting those items that would remain the same as 2019: i.e. GBVCB fulfillment, Chamber fulfillment, Harbor Towns/expenses. New Event Promo, billboards, Our Wisconsin magazine. Consideration of others will be discussed at the November meeting.

Smith agreed to represent Algoma Tourism and Promotion on the Green Bay Visitor Center Board of Directors.

During initial discussion of sports shows, Smith indicated Friendly Algoma's should be ready by January 7<sup>th</sup>.

At the May meeting Sara Krouse asked for funds to have someone work up a safety brochure for canoe and kayaks that would be available for the summer boating season. Smith will check to see if that brochure was completed and how was it being advertised if it has been. Haasch will bring up the safety issue of kayak usage on the Ahnapee River between Olson Park and Lake Michigan to the Chairman of the PPP committee.

Next meeting is scheduled for November 18 at 1:30 PM.

Moved by Dart second by Davis to adjourn at 3:06 PM. MC

Minutes submitted by Jan Dart