

ALGOMA TOURISM AND PROMOTION COMMISSION MINUTES

11-18-2019 - City Hall at 11:30 PM

The meeting was called to order by Lee Haasch at 11:30 PM at City Hall.

Present: Lee Haasch, Scott Osbourn, Kay Smith, Mitch Grosse, Jan Dart Absent: Bob Davis

The agenda was accepted on a motion by Grosse second by Osbourn. MC

Moved by Smith second by Haasch to approve the October minutes. MC

Smith presented the financial report. Motion by Grosse second by Osbourn to accept. MC

The 2020 Budget figure was adjusted upwards by \$2000.00 based on the income generated during the previous 4 quarters.

Election of Officers: Motions were made and seconded to have Lee Haasch serve as Chairman, Scott Osbourn as Vice Chairman and Jan Dart as Secretary. MC

The On Wisconsin Outdoors was one of the budgeted items discussed previously. Moved by Dart second by Grosse to advertise in all 6 issues in the amount of \$3000 rather than the 3 issues taken out in the past. MC

The Sports Shows suggested this year are LaCrosse, Shopkapee MN, and another to be determined later.

Marketing ideas for the Ryder Cup on September 13th and the Wisconsin/Notre Dame game on October 3rd were discussed. An Ad in Friendly Algoma was suggested if there is still time before printing.

Motion by Dart second by Osbourn to continue the contract with Kevin Naze to maintain the fishing facebook page. MC

Kevin Naze wrote an article regarding kayaking that was printed in the Peninsula Pulse.

Haasch has attended a meeting with the PPP to discuss kayak safety on the Ahnapee River. Perhaps some information should be made available to kayak boaters to help identify areas of danger when large boats are on the River.

The next meeting is December 16th at 1:30 PM at City Hall.

Moved by Dart second by Osbourn to adjourn at 12:35 PM. MC

Minutes submitted by Jan Dart