

## ALGOMA TOURISM AND PROMOTION COMMISSION MINUTES

May 21, 2018 - City Hall at 1:30 PM

The meeting was called to order by Lee Haasch at 1:30 PM at City Hall.

Present: Lee Haasch, Sara Krouse, Jenny Highland, Bob Davis, Jan Dart

Absent: Scott Osbourn

The agenda was accepted on a motion by Dart second by Krouse. MC

Moved by Krause second by Haasch to approve the March minutes. MC

Krouse presented the financial report. Motion by Dart second by Davis to accept. MC

Haasch welcomed Bob Davis as the recently appointed member of the Commission.

Krouse indicated the Chamber will have two interns this summer. One will be assigned to getting local stories that will be submitted to magazines such as Our Wisconsin. The Motorcycle publication deadline has expired for this year. Krouse has had contact with people who are checking out other avenues for gaining motorcycle interest.

Krouse attended the GBCVB annual meeting and will get the annual report to use for Algoma tourism numbers. She has another contact to discuss beach events that may get some monetary support. The Door County magazine page for Algoma was a success and could grow with advertisers next year.

The Billboard contract with Link has increased in price. It was discussed to change the board copy. Moved by Krouse second by Highland to keep the boards and look at changes in the future. MC

A motion by Krouse second by Davis to pay the Milwaukee Sports Show event costs now to take advantage of the early admission savings. MC

At the last meeting Krouse presented an art trade show proposal that would cover expenses for show attendees similar to the way the sports shows are covered. She will present criteria for the Commission to review at the next meeting.

Everyone is encouraged to bring new ideas to the next meeting.

The next meeting is June 25th at 1:30 PM at City Hall.

Moved by Dart second by Highland to adjourn at 2:30 PM. MC

Minutes submitted by Jan Dart