

ALGOMA TOURISM AND PROMOTION COMMISSION MINUTES

September 17, 2018 - City Hall at 1:30 PM

The meeting was called to order by Lee Haasch at 1:30 PM at City Hall.

Present: Lee Haasch, Sara Krouse, Jenny Highland, Scott Osbourn, Jan Dart

Absent: Bob Davis

The agenda was accepted on a motion by Highland second by Dart . MC

Moved by Highland second by Krouse to approve the June minutes. MC

Krouse presented the financial report. Motion by Dart second by Highland to accept. MC

Following questions regarding Accommodation Tax collections, Clerk Jamie Jackson explained what the City is doing to encourage delinquent or non-collection. She will send another notice regarding collection to all accommodation owners.

Bills approved included the \$500 donation to the Blessing of the Fleet event advertised on WDOR, WP Radio and facebook. Moved by Osbourn second by Haasch to approve. MC

Motion by Osbourn second by Highland to approve \$506.43 of costs associated with Krouse attendance at the State Fair. MC. Krouse is approved to attend the Chicago Travel and Adventure Show in January on a motion by Osbourn with a second by Highland. MC. Moved by Haasch second by Osbourn to send Krouse to Washburn for a Harbor Towns meeting in October. MC.

Milwaukee Sports Show will be covered by Haasch and Osbourn will cover the LaCrosse Show.

Krouse presented the application for attendance at Trade Shows which was revised after comments made at the last meeting. Moved by Highland second by Dart to accept the revised form. MC

Jessica of the GBVCB will be asked to attend the next meeting to review the contract with VCB and Tourism and Promo.

Haasch present the Larry Smith Outdoors proposal. It will be discussed at the next meeting.

The Billboard copy change suggested was put on hold until more research can be completed.

Krouse passed out the survey results from Chamber members regarding what they feel are priorities for Algoma.

Budget review at the next meeting. New ideas will be presented.

The next meeting is October 22th at 1:30 PM at City Hall.

Moved by Dart second by Osbourn to adjourn at 2:53 PM. MC

Minutes submitted by Jan Dart