

**TOURISM AND PROMOTION COMMISSION
MEETING AT ALGOMA CITY HALL CONFERENCE ROOM
September 17, 2018 – 1:30 PM**

1. CALL TO ORDER
2. APPROVAL OF AGENDA
3. APPROVAL OF MINUTES
4. PUBLIC COMMENT
5. FINANCIAL STATEMENT
6. BILLS TO PRESENT
 - a. Our Wisconsin
7. OUTLINE COURSE FOR 2019 BUDGET ITEMS
 - a. GBVCB – Jessica come to meeting
8. TRADE SHOWS
 - a. Show Criteria - recap
 - b. State Fair – Dept. of Tourism Booth – report
 - c. Sport Shows – Milwaukee & LaCrosse
 - d. New Show Ideas
9. LARRY SMITH OUTDOORS
10. BILLBOARDS
 - a. New Face Ideas
11. NEW BUDGET FOR 2018 – IDEAS
12. OLD BUSINESS
13. NEW BUSINESS
14. NEXT MEETING – October 22nd (8th)
15. ADJOURN