

## **ALGOMA TOURISM AND PROMOTION COMMISSION MINUTES**

**2-17-20 City Hall at 1:40 PM**

The meeting was called to order by Lee Haasch at 1:40 PM at City Hall.

Present: Lee Haasch, Mitch Groessl, Kay Smith, Jan Dart Absent: Bob Davis, Scott Osbourn

The agenda was accepted on a motion by Groessl second by Smith. MC

Moved by Haasch second by Groessl to approve the January 20, 2020 minutes. MC

Smith presented the financial report covering all of 2019. Motion by Dart second by Groessl to accept. MC

The Sports Show in LaCrosse, WI was well attended. During discussion regarding the shows it was stressed that if Chamber members want their Friendly Algoma ads to be taken to the shows, it is imperative that the brochure be published by January 1<sup>st</sup> which has been a problem in the past.

Smith reported the Friendly Algoma is being printed now and there will be 26,000 copies for distribution. The recommendations for Milwaukee/Chicago distribution will be discussed at the Chamber Board prior to T & P approving additional budgeting.

Smith announced the semi-annual meeting of Harbor Towns will be hosted by Algoma on April 24<sup>th</sup>. It will be held at Knudson Hall (Youth Club) from 10:00 a.m. until 4:00 p.m. Arrangements are in the works.

Haasch handed out a new ad layout for Our Wisconsin magazine. Along with the new look, there will be a \$330.00 value Stay and Play package offered as a prize from Algoma Tourism & Promotion. This package contains gift certificates generously provided by local businesses.

The Lake Michigan Stakeholders will hold a meeting in Algoma on October 6<sup>th</sup>. Smith will keep Tourism & Promotion advised of the agenda and Cathy Pabich will attend a future Tourism & Promotion meeting to discuss arrangements.

Smith had quotes on bags advertising Algoma to hand out during events. She will check on different designs.

The next meeting is March 16th at 1:30 PM at City Hall.

Moved by Dart second by Groessl to adjourn at 2:48 PM. MC

Minutes submitted by Jan Dart