

**TOURISM AND PROMOTION COMMISSION**  
**MEETING MOVED TO ROUSTABOUT FOR FEBRUARY ONLY**  
**February 18, 2019 – 1:30 PM - ROUSTABOUT**

1. CALL TO ORDER
2. APPROVAL OF AGENDA
3. APPROVAL OF MINUTES
4. PUBLIC COMMENT
5. FINANCIAL STATEMENT
6. BILLS TO PRESENT
7. ROOM TAX FOR 2020 & COMMISSION MAKE-UP
8. LA CROSSE SHOW - Scott
9. TRADE SHOWS for 2020
10. ON WISCONSIN OUTDOORS
11. BILLBOARDS
  - a. New Face Ideas
12. NEW BUDGET FOR 2019 – IDEAS
13. OLD BUSINESS
14. NEW BUSINESS
15. NEXT MEETING – March 18
16. ADJOURN
- 17. CELEBRATE – HAPPY BIRTHDAYS - BOB & LEE**